



Guide Valuable Growth

For your business with ISO Standards





Setting the Bar for Excellence

ISO Standards set the benchmark for quality, security, and efficiency in business. From ISO 9001 for quality management to ISO 27001 for information security and ISO 45001 for occupational health and safety, these globally recognised standards help companies streamline processes, reduce risk, and build trust with clients and partners.

Achieving ISO certification is more than a compliance exercise. It's a clear signal that your business is committed to excellence, reliability, and continuous improvement. It can open doors to new markets, strengthen customer relationships, and give you a tangible competitive edge.

Our experienced ISO consultants work closely with you at every stage, providing practical guidance, hands-on support, and tailored solutions to make certification straightforward, achievable, and aligned with your business goals.

Business Benefits of ISO Standards

Stronger management control

When leadership actively supports implementation, organisations typically see:

- Improved operational performance and efficiency
- Better use of time, money, and resources
- Increased employee engagement and motivation
- Stronger leadership and process control

Increased customer opportunities

Achieving certification can help businesses:

- Build trust and credibility with customers
- Access larger contracts and new markets
- Strengthen supplier relationships
- Differentiate themselves from competitors
- Use certification as a powerful marketing and brand-enhancing tool

Financial Return & Long-Term Value

Research consistently shows that organisations can benefit from:

- Higher profit margins compared to industry averages
- A strong return on investment (ROI), often within three years or less
- Reduced waste and energy consumption
- Lower operational and overhead costs
Ongoing savings through improved efficiency and process control

Beyond compliance, ISO standards help create a stronger foundation for sustainable growth, resilience, and long-term business success.

Data Source: IMSM Ltd Customer Research

IMSM

ISO Specialists you can trust

IMSM provides world-class consultancy, supporting businesses of all sizes and sectors in the implementation of ISO standards. Whether you're seeking certification for the first time or introducing a new ISO standard, we're with you every step of the way making the process simple, efficient and successful.

For over 30 years, IMSM has helped more than 25,000 businesses across a wide range of industries to achieve:

- ISO 9001 (Quality Management Systems)
- ISO 14001 (Environmental Management)
- ISO 45001 (Occupational Health & Safety Management)
- ISO 27001 (Information and Data Security)

You are guaranteed:

- Experienced consultants trained and qualified by IRCA or an equivalent approved training body
- Smooth integration with existing systems
- A powerful marketing tool
- A fixed fee for easier budgeting
- Support with documentation
- Measurable savings

How it works

A specialist consultant will:

- Assess your existing procedures
- Identify current areas of compliance
- Analyse gaps against the relevant ISO standard
- Prepare the appropriate documentation
- Provide drafts for client approval
- Present the management system documentation for certification

ISO 9001

Quality Management System

ISO 9001 is the world's most widely recognised quality management standard. It helps organisations create consistent, well-structured processes that improve performance, build customer confidence and support sustainable growth.

Rather than replacing your existing ways of working, ISO 9001 builds on them, helping you structure, document, and continuously improve what you already do.

Key benefits include:

- Improved operational efficiency
- More consistent products and services
- Increased customer satisfaction and retention
- Stronger credibility
- Better access to larger contracts & supply chains
- Improved risk control and reduced errors
- Stronger employee engagement

Business impact:

- Cost savings of up to 15–20% through improved efficiency
- Greater competitiveness across public and private sectors
- A framework for long-term continuous improvement



ISO 14001

Environmental Management

ISO 14001 is the international Environmental Management System (EMS) standard, providing a structured framework for managing and continuously improving environmental performance.

The latest update, ISO 14001:2026, published in April 2026, strengthens this framework to better reflect today's sustainability, risk and business resilience expectations.

It covers key areas such as environmental aspects and impacts, documentation, training, auditing, performance evaluation, leadership and continuous improvement.

Rather than adding complexity, the update ensures the standard remains practical, relevant and aligned with modern business needs.

Key benefits include:

- Reduced energy and resource consumption
- Lower operating, waste and disposal costs
- Improved regulatory compliance and reduced risk
- Stronger supply chain acceptance and eligibility
- Stronger operational efficiency
- Improved employee awareness and engagement
- Enhanced corporate reputation and stakeholder trust
- Clear competitive advantage in tendering and procurement

Business impact:

- Cost savings through reduced waste and resource use
- Stronger resilience in complex and changing supply chains
- Better alignment with rising ESG expectations
- Improved preparedness for regulatory and sustainability demands

ISO 27001

Information Security

ISO 27001 is a management system that identifies, manages and reduces risks to your business information, helping protect data, systems and intellectual property while strengthening resilience.

It demonstrates that your organisation takes information security seriously, with clear controls in place to protect information and reduce risk.

Key benefits include:

- Stronger protection of confidential information
- Reduced risk of cyber threats and data breaches
- Minimised downtime and operational disruption
- Improved legal & regulatory compliance
- Clear duty of care and governance
- Protection of intellectual property
- Stronger preventative security controls
- Stronger customer and stakeholder trust

Business impact:

- Reduced financial losses from security incidents and downtime
- Stronger position in security-conscious supply chains and tenders
- Increased customer confidence when handling sensitive data
- Improved business continuity and operational stability



ISO 45001

Occupational Health and Safety

ISO 45001 helps organisations create a safe and healthy workplace by identifying, managing and reducing risks to employees, contractors and visitors.

It demonstrates a clear commitment to health and safety, with structured processes in place to prevent incidents and continuously improve workplace wellbeing.

Key benefits include:

- Improved workplace safety and reduced incidents
- Stronger legal compliance and reduced risk of prosecution
- Reduced downtime and operational disruption
- Clearer roles and responsibilities for staff
- Stronger employee awareness and engagement in safety
- Stronger supply chain advantage
- Improved risk and hazard control
- Protection for employees

Business impact:

- Lower costs from fewer accidents and reduced absence
- Potentially reduced insurance premiums
- Faster completion of tenders and improved bid success
- Improved productivity through safer working environments
- Stronger reputation with clients, employees and stakeholders
- Stronger competitiveness in safety-critical industries



Looking for more ISO standards?

We've covered the four most requested ISO standards, but our support doesn't stop there.

IMSM works with organisations across a wide range of industries to implement additional ISO standards that improve performance, reduce risk and strengthen business credibility. Each system is tailored to your organisation and can be integrated with existing management systems for maximum efficiency.

Below is an overview of further standards we can help you implement.

ISO/IEC 20000-1	Information Technology
ISO 22301	Business Continuity
ISO 22000	Food Safety
AS 9100	Aerospace
ISO/IEC 17025	Laboratory Competence
ISO 13485	Medical Devices
IATF 16949	Automotive
ISO 50001	Energy Management
ISO 22716	Cosmetics GMP
ISO 15189	Medical Laboratories
ISO 37001	Anti-Bribery
ISO/IEC 27701	Privacy Information
ISO/IEC 42001	Artificial Intelligence (AI)
R2V3	Responsible Recycling

IMSM

APPROACH



FIXED FEE:

IMSM operates as a transparent partner. Our ISO implementation is priced at a fixed rate from day one. There are no hidden charges and no unexpected invoices. The price you see is the price you will pay.



FLEXIBLE IMPLEMENTATION:

ISO implementation with IMSM will be tailored to your company and designed to fit your business requirements and schedule.



EXPERTISE:

All IMSM consultants have been trained to the highest standard by an International Register of Certified Auditors (IRCA) or equivalent approved training body and have earned a reputation of integrity for contributing value and best practices derived from their vast experience in a wide variety of industries and sectors. Knowledge is power, and our team have the power to deliver effective solutions that reflect your unique circumstances and aspirations.



FULL SERVICE:

IMSM offers full implementation; we will produce the management system documentation and make the process as simple as possible. We simply look to improve the systems you currently have in place by building the ISO framework based on your company's existing systems.



TRAINING:

IMSM offers training to supplement your ISO. Training with IMSM is flexible and delivered by experienced IRCA-qualified trainers.

"We decided to use IMSM to help and support us through the process. We were fairly new to this as a company and to have a company like IMSM guiding us through the requirements saved us time and gave us the confidence to present to the external auditors, knowing we had everything covered."

David S.



Making it simple:

Working with IMSM has clear benefits. We are tried, tested and true. We also pride ourselves on making it simple.

Working with IMSM gives you the freedom to know exactly what to expect. Our contract is famously one page long, with no fine print, no catches and no long commitments. We are here to help you, not to hold you hostage. With IMSM, you are not forced into a long contract because we know you will continue to see the benefits of partnering with us.

ISO Certification Simplified for Your Business.



"Thorough, helpful and very knowledgeable organisation regarding all aspects of ISO management systems"

Jeff, GBR



"In Safe Hands with IMSM: A Confident Start to Our ISO 9001 Journey"



"Excellent from start to finish, cannot recommend highly enough to guide you through your ISO compliancy."

Nick, GBR



"From Start to finish an excellent service!"

Nick, GBR



"Really liked the auditor and we received a great and efficient service."



"High quality service"

Rebecca Duffy, GBR



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